



## THE 2ND ANNUAL CPC AND PI CONFERENCE

DECEMBER 2-3, 2023 | 12:00 PM TO 5:00 PM CST

REGISTER NOW: [HTTPS://BIT.LY/CPCPI2023](https://bit.ly/CPCPI2023)

If you missed last year, you heard from others in PI and CPC that this was a conference not to miss. If you attended last year, you learned a lot!

- Please share the flyers and <https://bit.ly/CPCPI2023> for registration with your webmaster to post on your website.
- Registrants (those who complete the Registration Form) will receive the Meeting ID and Password a few days before the event.
- The event is free to attendees and communication is in English. While there will be no live translation, we will offer automated captioning in multiple languages.
- This event is being held with Al-Anon.

### Presentations include:

- AAWS Comprehensive Media Plan
- New technologies
- Diversity and inclusion
- Managing public meetings
- Intergroups and central offices
- Ask it Basket

Karen S., conference chair

### Working with:

- Schools, educators, and students
- The courts and legal professionals
- Healthcare professionals
- Traditional media
- Al-Anon
- Faith leaders

David B., program chair

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# CPC and PI Conference Schedule Overview

Saturday, December 2, 2023

CST	Duration	Panel	Topic	Panelists
12:00 PM	10 minutes		Welcome, readings	
12:10 PM	35 minutes	1	How to leverage the AAWS Comprehensive Media Plan (CMP)	Misha Q., PI, GSO
12:45 PM	45 minutes	2	Getting the most out of new technologies	Lois L.
1:30 PM	15 minutes	<b>BREAK</b>		
1:45 PM	45 minutes	3	The courts and legal professionals: how A.A. can cooperate	Hon. Kerry Meyer
2:30PM	45 minutes	4	Working with intergroups and central offices	Allise, Amber, Doug
3:15 PM	15 minutes	<b>BREAK</b>		
3:30 PM	45 minutes	5	Al-Anon and Alateen: working together with our 12 step friends	Jocelyn C., Diana C.
4:15 PM	45 minutes	6	Managing public meetings at scale	Cordell B.

Sunday, December 3, 2023

CST	Duration	Panel	Topic	Panelists
12:00 PM	45 minutes	7	Honoring our primary purpose: diversity, inclusion, and safety	John W., Vera F.
12:45 PM	45 minutes	8	Engaging with faith leaders	Rev. Ward Ewing
1:30 PM	15 minutes	<b>BREAK</b>		
1:45 PM	45 minutes	9	Engaging with healthcare professionals	Tammy, Penny Z.
2:30PM	45 minutes	10	Schools, educators, and students	Maryland, Rod C.
3:15 PM	15 minutes	<b>BREAK</b>		
3:30 PM	45 minutes	11	Working with traditional media	Bonnie R.
4:15 PM	45 minutes	12	Ask it Basket	<b>All Panelists</b>
5:00 PM	10 minutes		Closing, serenity prayer	

# CPC and PI Conference Program Descriptions

Saturday, December 2, 2023

Panel	Topic	Panelists
1	<p><b>How to leverage the AAWS Comprehensive Media Plan (CMP)</b> Learn about the CMP, the AAWS road map for all A.A. communications and the activities A.A. undertakes to carry the message publicly. Presenter will also share how you can leverage the CMP in your own CPC and PI initiatives.</p>	Misha Q., PI, GSO
2	<p><b>Getting the most out of new technologies</b> A technology enthusiast will share and demonstrate new technologies that PI committees can use for PI projects. Discussion will include how ChatGPT, and other emerging technologies can be useful in different PI scenarios.</p>	Lois L., Area 38 (Missouri)
<b>BREAK</b>		
Panel	Topic	Panelists
3	<p><b>The courts and legal professionals: how A.A. can cooperate effectively</b> An encounter with the legal system can be a moment of clarity for many alcoholics. Learn how the legal profession approaches alcoholism, and how A.A. can cooperate with the courts and legal professionals.</p>	Hon. Kerry Meyer, Esq. Class A Trustee, West Central
4	<p><b>Working with your local intergroup or central office</b> If you are involved in CPC or PI, your local intergroup or central office can be a critical resource for your CPC and PI area committees. Learn how intergroups or central offices can give guidance, help with volunteers, provide literature and meeting space, and coordinate with other districts.</p>	Allise B., Area 67 (Texas); Amber W., Area 58 (Oregon); Doug H., Area 72 (Washington)
<b>BREAK</b>		
Panel	Topic	Panelists
5	<p><b>Al-Anon and Alateen: working together with our 12 step friends</b> “What can I do if someone I know has a drinking problem?” is a frequent question asked by non-A.A. audiences. Al-Anon and Alateen are often part of the answer. Learn how A.A. can successfully cooperate with our 12 step friends.</p>	Jocelyn C., Al-Anon Area 3, Northern California; Diana C., Al-Anon Area 3, Northern California
6	<p><b>Managing public meetings at scale</b> When conducted thoughtfully, public meetings are a great way to reach the broader community. Learn best practices for recruiting speakers, managing an online meeting schedule, and holding meetings, while protecting anonymity and adhering to A.A. traditions of anonymity, non-professionalism, and avoiding issues outside of A.A.</p>	Cordell B., Area 78 (Alberta)

# CPC and PI Conference Program Descriptions

Sunday, December 3, 2023

Panel	Topic	Panelists
7	<b>Honoring our primary purpose: diversity, inclusion, and safety</b> When members of marginalized or remote communities are unsure if they are welcome in A.A., we may not be able to carry the message to the alcoholic who still suffers. In this program you will hear ways to increase safety and help ensure inclusion for all in our meeting rooms.	John W., Area 58 (Oregon); Vera F. AAWS NTD, Area 58 (Oregon);
8	<b>Going from the basement to the study: engaging with faith leaders</b> When suffering alcoholics turn to clergy for help, it presents an opportunity for the hand of A.A. — if faith leaders are aware. Learn how to engage with congregations and faith leaders.	The Very Reverend Ward B. Ewing, former Class A Trustee
<b>BREAK</b>		
Panel	Topic	Panelists
9	<b>Engaging with healthcare professionals</b> Health care professionals often are the first point of contact for people with alcoholism, so it's important they know how A.A. can help. But with millions of health care professionals in North America, who should A.A. engage with, and how? Learn some best practices in this session.	Tammy W. R.N., Area 72 (Washington); Penny Z., M.D., I.D.A.A., Area 15 (Florida)
10	<b>Schools, educators, and students: how to teach about A.A. in the classroom and beyond</b> Educators in schools from primary to graduate are a great opportunity for others to learn about A.A. In this program you will learn how to reach out to educators, recruit speakers, and give successful presentations.	Maryland N., Area 72 (Washington); Rod C., Area 72 (Washington)
<b>BREAK</b>		
Panel	Topic	Panelists
11	<b>Anonymous sources: working with traditional media</b> Local media is a great opportunity to share our message, but members need to understand how to engage with journalists while protecting A.A. traditions of anonymity, non-professionalism, and avoiding issues outside of A.A. This program will provide practical guidance that leads to successful media outcomes.	Bonnie R., Area 58 (Oregon)
12	<b>Ask it Basket</b>	<b>All Panelists</b>

Donations to help fund the CPC and PI Conference are welcome!

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